

Social media advice from Student Engagement experts

80% of students say that Studiosity could be promoted more by their uni, so they'd know about free online study help earlier in their course. Here's what some of the top unis and institutes are already doing.

Choose your graphic

You can download our suite of varying sized images and choose which you feel will resonate with your students (you know them best!) or you can use your university's own branded graphics.

Caption wisely

As text on graphics should be kept to a minimum, so captions to give more detail. Be sure to include a link and mention WHERE students can find the service in their LMS, and anything specific to your cohort (e.g. why Business or Engineering students specifically find it so helpful). Use all the keywords you know work for students: *online, 24/7, live chat help, detailed writing feedback.*

Make it your own

Students follow because they want to hear from you, their uni, in your own voice. So be sure to make it your own, after all – it's **your** amazing service.



Did you know that as a Birkbeck student, you have free access to @studiosity? By accessing through Moodle, Studiosity allows you to get feedback on draft essays, or get study help in real-time, all from a specialist!

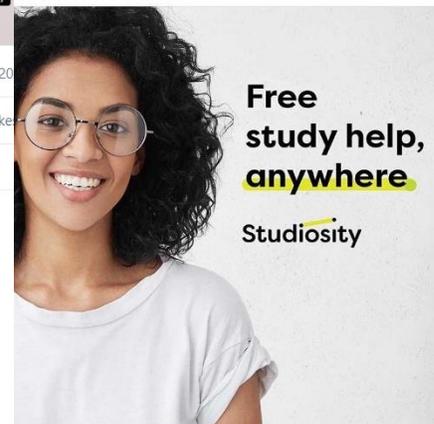
Tweet from Birkbeck, University of London



11:12 PM · Feb 20, 2020

7 Retweets 13 Likes

Instagram post from University of the Sunshine Coast



Liked by johanmarkusm and others

usc.international Have no one to read over your assignments before you submit them? 🙄

Studiosity is a free study help offered by USC (via Blackboard) where you can chat online with a real Subject Specialist or upload your assignment/draft for feedback, 24/7 and 365 days a year! Visit Blackboard > Quick Links > Studiosity for more information 📖

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